CASD MAJOR CHECKLIST: PROFESSIONAL COMMUNICATION

This checklist applies to students following the Professional Communication curriculum beginning with the 2020-2021 Bulletin Year. Use it along with DegreeWorks, your Degree Map, and the College Bulletin to plan your courses.



DEPARTMENT POLICIES

- Professional Communication majors are encouraged to meet with a major advisor during their first year of study.
- Students must check their student email regularly for preregistration notifications and CASD announcements.
- CASD 5275W requires department permission to enroll. This involves preregistering several weeks before college-wide registration begins. See the next page for more details.

REQUIRED COURSES (26 CREDITS)

☐	CASD 1110 Professional Speech	**2crs**
☐	CASD 1608 Interpersonal Communication	**3crs**
☐	CASD 1619 Intercultural Communication *(Also fulfills Pathways ICC College Option)*	**3crs**
☐	CASD 1707 Public Speaking *(Also fulfills Pathways Individual & Society)*	**3crs**
☐	CASD 2623 Interpersonal Communication for Business & Professions *(Prerequisite: 61credits or more)*	**3crs**
☐	CASD 3733 Organizational Communication	**3crs**
☐	CASD 5275W Senior Seminar: Current Issues in CASD *(Prerequisite: Senior Status)*	**3crs**

☐ Two courses from the following: **6crs**

- CASD 1618 Group Discussion of Social Problems
- CASD 1627 Nonverbal Communication
- CASD 1643 Visual Communication
- CASD 2631 Crisis Communication
- CASD 2719 Argumentation
- CASD 4625 Gender & Communication
- CASD 4646 Conflict & Negotiation

RECOMMENDED ELECTIVE COURSES

BUSN 2000	Business and Finance in the Contemporary World
BUSN 3252	Stress Management in Workplace Settings
PHIL 3315	Communication Ethics
ENGL 3196	Orality, Literacy, and Computer Technology
POLS 3101	United States Congress and the Legislative Process
POLS 3102	The American Presidency
SOCY 2600	Gender and Society
SOCY 2601	Race and Ethnicity

ADDITIONAL INFORMATION

CASD PREREGISTRATION

- Preregistration is a process to obtain permission for 5275W before college registration begins. Students who receive permission can then enroll during registration time.
- Permission priority is based on academic status and completed credits, similar to college registration, once prerequisites are met.
- The CASD department sends preregistration instructions to declared majors and students enrolled in CASD courses a few weeks before registration begins.
- Students must check their student email regularly for preregistration notifications. It's the primary mode of communication for the college.

STAY INFORMED!!!

- Check your student email regularly to receive CASD updates.
- Your student email is automatically assigned.
- Use your CUNY login to access it.
- All official college notifications are sent to your student email account.
- Official emails are no longer sent to personal accounts, and forwarding is not permitted.
- Visit BC Knowledge for help with access, setup, and email safety.

FAQ

Are there any prerequisites for becoming a Professional Communication major?
There are no entrance requirements for the major.

Can I still take courses in the department if my major is undeclared?
Yes, CASD courses are open to all students. Some courses may require permission to enroll.

What's the difference between Professional Communication and the Communication program?
Both majors help students become effective communicators. The Communication Interdisciplinary program requires 38-41 credits and offers several concentration options, such as Visual and Media Studies, with courses from multiple departments. It also includes an internship requirement. In contrast, Professional Communication majors complete 26 credits of CASD courses only and do not have an internship requirement.

Can I combine Professional Communication with another major or minor?
Yes. Many students pair it with another major or minor because of its flexible curriculum.

Is an internship required for the major?
No. The major does not require an internship, although students are encouraged to visit the Magner Career Center to explore internship, career, and other professional development opportunities.

STILL HAVE QUESTIONS?

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What can I do with this major once I graduate?
There are many career options. You will develop skills and abilities that can be applied across a wide range of fields, including mass communication and media, film, music, television, journalism, public relations, marketing, social media, and advertising, among others. Additional opportunities may be available with an advanced degree.

Are all the courses for the major offered every semester?
The department typically offers CASD 1608, 1619, 1707, 2623, and 5275W each fall and spring semester, while other courses are on a rotating basis.

How do I get preregistration announcements for 5275W and stay up-to-date with department events?
CASD announcements are sent to your student email account. Check your email regularly, including your spam or junk folder.